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# <u>Partnership</u>

# **SEFAS** reinforces its network of integrator partners with Amexio

Amexio, digital services company and European leader in the field of ECM & CCM (Enterprise Content Management & Customer Communications Management) and Sefas, a subsidiary of Docaposte and publisher of CCM software solutions, announce the signing of a partnership agreement for the distribution of Sefas' software suite, Harmonie Communication Suite. This partnership strengthens Amexio's technical, functional and operational expertise in ECM & CCM.

In order to meet the growing demand of companies to have a single software solution for all their multi-channel communication, Amexio is expanding its portfolio with Harmonie Communication Suite (HCS) from Sefas. Evolution of the Open Print suite, Harmonie Communication Suite covers all the needs of traditional desktop publishing but also those of email and web client communications. A true omnichannel solution, Harmonie Communication Suite enables to design and manage all customer communications across all channels in a holistic manner and to federate business users and IT experts within a single platform with a shared and centralized common referential.

As Xavier Morcillo, Chairman and CEO of Amexio, explains: "Sefas is one of the major players in the CCM solutions market with its Harmonie Communication Suite solution, which meets customer needs for the production of mass (batch) or unitary (interactive) documents. This solution integrates perfectly into the customer information system and document management processes. Its user-friendly interfaces make it easy for business users to get started and the multi-channel distribution is in line with their expectations".

The complementary expertise between the two companies now enables Amexio to offer its customers a global solution handling both outgoing and incoming documents, business-oriented and including a very broad functional scope, without having to multiply the interfaces for end users.

Scalable, the Harmonie Communication Suite solution can be enriched with complementary software solutions and trusted services from Docaposte, the digital branch of La Poste Group and trusted third parties: electronic signature, online contractualization, archiving with probative value, ...

"We look forward to the signing of this partnership as a first step in a strengthened collaboration. Sharing the same vision of the market's evolution, we plan to build with Amexio, for its customers, a global offer that will integrate all the functional areas that allow a company to manage its multi-channel customer experience in a unified way," explains André Vital, Chairman and CEO of Sefas.

This agreement responds to the natural evolution of the customer communications management software market that goes hand in hand with digital transformation. Paper is gradually being replaced by digital formats. This change of media, combined with the immediacy that digital brings, necessarily brings incoming and outgoing communication closer to the company.

#### **About Amexio**

Amexio is the leading ECM&CCM integrator in Europe with a turnover of 25,4M€ in 2019. Present in 5 countries (France, Belgium, Luxembourg, Portugal and Switzerland), the company employs 243 people.

Since 2006, Amexio has built a solid reputation in <u>digital transformation</u> to identify and solve the problems of its customer with ECM and CCM solutions.

For several years now, AMEXIO has been providing consulting, development and integration services for HCS with business tools, EDM/ECM solutions, archiving... and any other component of its customers' IT ecosystems.

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### **About Sefas**

Sefas is a brand of Docaposte, a digital branch of La Poste Group. Docaposte supports all organizations in their digital transformation and enables them to accelerate it with confidence. The company has more than 6,400 employees working at nearly 70 sites in France and internationally, and generated revenues of 700M€ in 2019.

French publisher with an international dimension of software solutions for the management of omnichannel customer communications, Sefas enables its customers to design and orchestrate all forms of communication, traditional or digital, issued in mass, on demand or in interactive mode, by all company departments, on all distribution channels. Sefas solutions have been used since 1991 by the largest organizations to produce several billion documents per year, generated by thousands of users in each company. Sefas also offers its solutions to mid-size companies in all industries, providing them with the know-how and performance of a proven industry solution.

More information: https://www.sefasinnovation.fr

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